

SAWGRASS™



THE
MAGIC
STARTS
HERE

2025 CATALOG

Who Is Sawgrass?

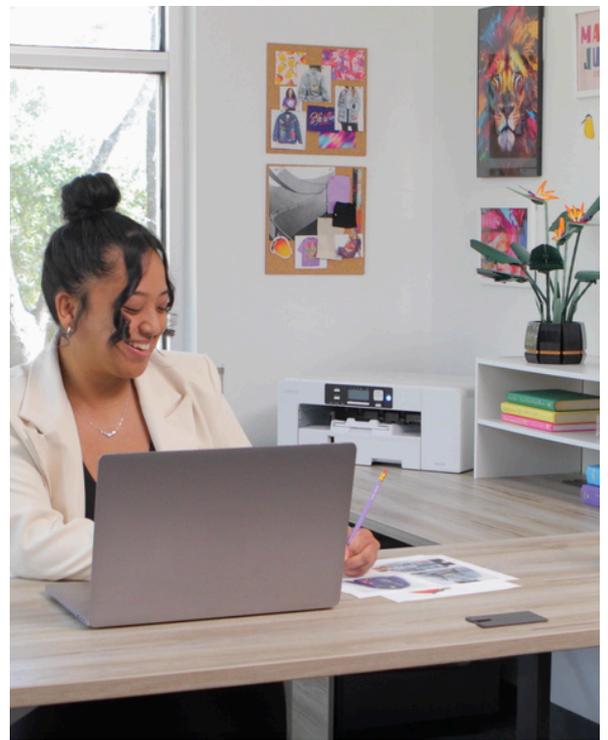
At Sawgrass, we believe creativity should be accessible to everyone. That's why we design affordable, easy-to-use decorating systems that empower makers, entrepreneurs, and professionals to explore new ideas, expand their product offerings and build something bigger than they ever imagined.

We offer systems tailored to your needs. Our sublimation system is trusted across the industry for vibrant colors and long-lasting results. For those looking to push creative boundaries, the new VersiFlex system brings unprecedented versatility, allowing you to decorate a wider range of surfaces than ever before.

But Sawgrass is more than just printers and ink. Our technology is backed by thoughtfully designed software that simplifies the entire process, along with expert support and education to help you succeed at every stage. Whether you're customizing one item or producing at scale, our systems work hard so you can focus on what matters most — bringing your ideas to life.

You are the reason we do what we do. We can't wait to see what you create!

SAWGRASS™





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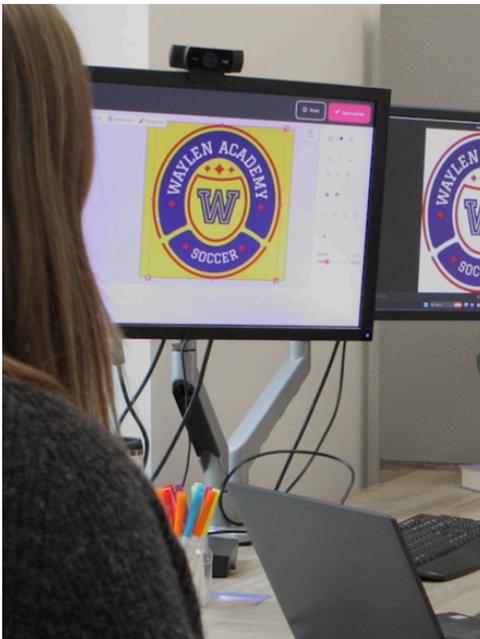
VersiFlex System

Education & Support

Make It With Us

- Onboardings
- Workshops
- Tutorials
- How-To's

Dealer Support





The Sawgrass Difference

Whether using our groundbreaking VersiFlex decorating system or our industry-trusted sublimation system, you're always covered by the Sawgrass promise of quality and support.

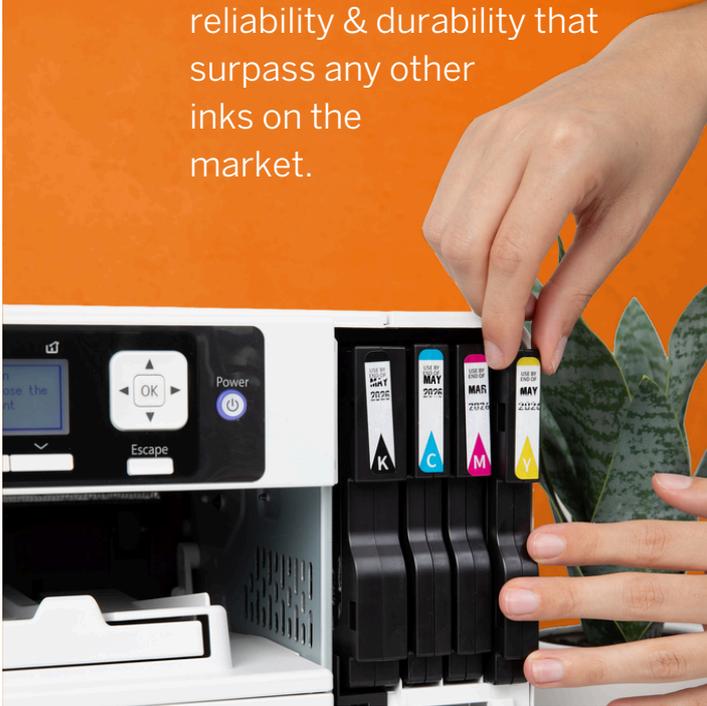
1 Industry-Proven Hardware

For decades, Sawgrass has been a trusted leader in desktop printing, pioneering technology that empowers creators and businesses alike. Known for reliability and innovation, our printers are the go-to choice for those who demand quality.



2 Small-batch inks made in the USA

With over 30 years of research & development, Sawgrass inks offer unparalleled vibrancy, reliability & durability that surpass any other inks on the market.



3 Quality & Assurance

Sawgrass offers risk-free solutions that include a 3-year printer warranty, 2-year ink expiration and auto-maintenance cycle to keep your printer in working order.



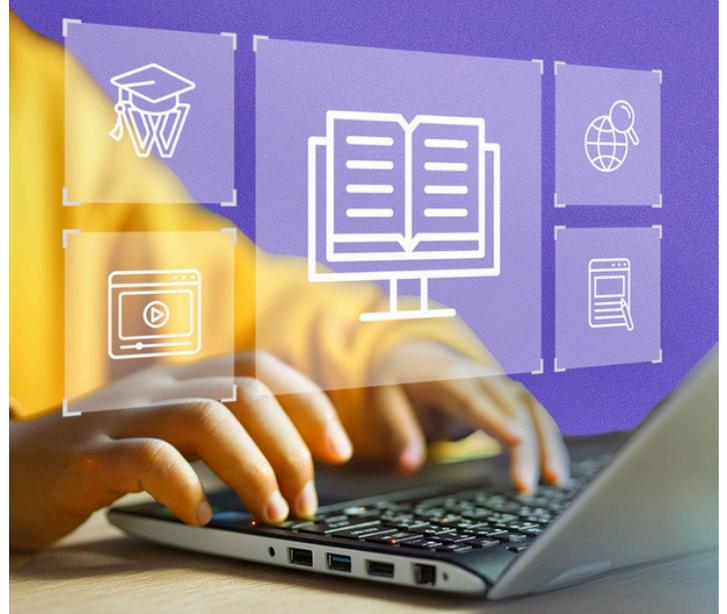
4 Lifetime Education

Fuel your knowledge with our ever-growing library of educational resources, including workshops, educational courses, video tutorials, blog articles & more.



5 Lifetime Support

From complimentary onboarding sessions to lifetime access to customer support, you always have a reliable, long-term partner by your side.



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Certifications



We take pride in our commitment to sustainability. Our Sawgrass inks are water based and solvent free, and cartridges and packaging are designed to be recycled. We hold many certifications for our ink quality.

We are Reach Compliant and RoHS Certified.



*WiFi not available on EUX models due to regional regulations, effective August 2025.



Business-Building Savings

Sawgrass empowers businesses and creators with free access to powerful, state-of-the-art software with no extra investment required.

		OTHERS
Color Management Print Software	✓	+\$1450
Design Software	✓	+\$1200
Storefront / Sales Management*	✓	+\$950
Customizable Royalty Free Designs	✓	+\$360
Onboarding, Education, Live Workshops	✓	N/A
Lifetime Support	✓	N/A
ADDITIONAL INVESTMENT	\$0	+\$3960

*Selling features only offered in United States. **Costs are approximate in USD, based on industry standard products.



Printers

Purpose-built, Sawgrass printers deliver vibrant color, dependable performance, and effortless ease of use. Perfect for both hobbyists and pros, they combine commercial-grade quality with everyday simplicity.

3-Year/100k Print Warranty Self-Cleaning Print Heads

- ✓ No manual maintenance
- ✓ Preserve print quality
- ✓ Stress-free



Purpose-Built

Designed to print right out of the box, no conversion necessary!



Matched Inks

Works with purpose-built, Sawgrass inks to ensure productivity



Precision

Free print management software to ensure quality & accuracy



Support

Comes with 3-year warranty + lifetime education & support

SG500

Compact Creativity

Our compact desktop printer for perfect prints right out of the box.



Compatible Inks:

VersiFlex™

sublijet UHD

Dimensions:

Max Paper Size:

With Bypass Tray:

NA Model

15.75" x 17.25" x 8.5"

8.5" x 14"

8.5" x 51"

EU Model

399 x 437 x 213 mm

A4

215 x 1295 mm

SG1000

Expanded Possibilities

Our power-house desktop printer for high performance prints.



Compatible Inks:

VersiFlex™

sublijet UHD

Dimensions:

Max Paper Size:

With Bypass Tray:

NA Model

21" x 14.25" x 8.5"

11" x 17"

13" x 51"

EU Model

520 x 360 x 213 mm

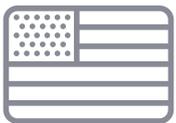
A3

A3+



Ink

With more than 30 years of expertise in ink development, Sawgrass offers unparalleled color vibrancy, reliability, and durability that outshine competitors. Our inks are exclusively crafted for superior reliability and performance in Sawgrass printers.



Made in USA
Made in small batches & quality tested for consistent results



Fade-Resistant
Resistant to UV damage to maintain vibrancy for years to come



No Mess
Easy to use, no mess carts protect the ink and printer



Support
Comes with 2-year warranty + lifetime education & support



VersiFlex Inks

Available in 31ML and 70ML
Compatible with SG500 and SG1000 Printers

VersiFlex Inks are made just for the patented Sawgrass VersiFlex system, delivering top-quality results with our VersiFlex Light Transfer Paper, TruePix, and Sublimation HTV.



Sublijet UHD Inks

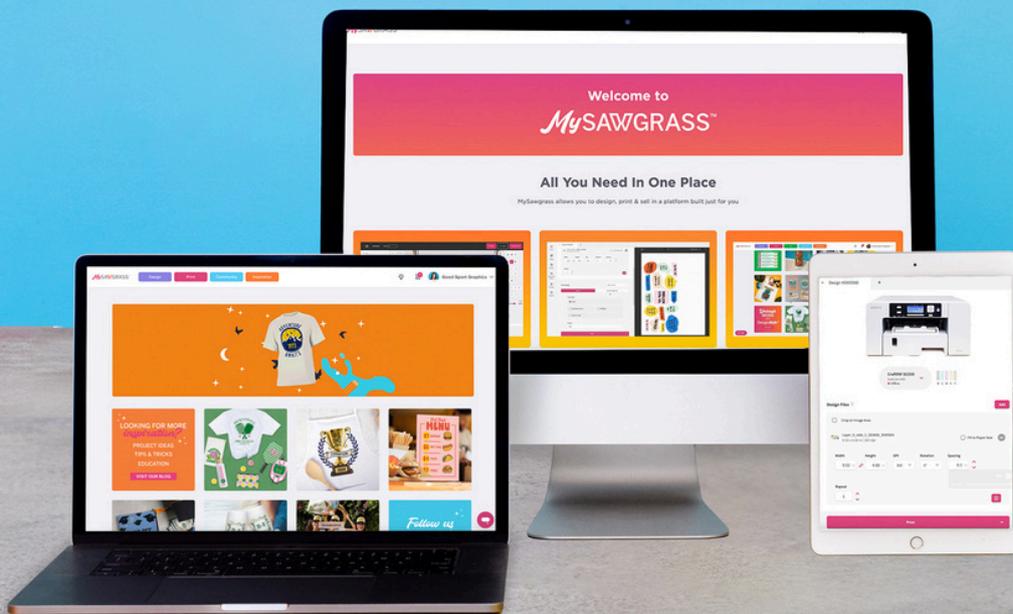
Available in 31ML and 70ML
Compatible with SG500 and SG1000 Printers

Sublijet UHD is a 4-color Ultra High Definition dye sublimation ink set, refined over 30+ years to produce outstanding results on all hard and soft polyester substrates.



Software

Sawgrass software delivers best-in-class tools that spark creativity and streamline production. Designed for makers of all levels, our platform helps bring bold ideas to life with vibrant, high-quality results.



Design With Ease

Our easy-to-use, software appeals to creators of every level



Print Confidently

Free print management software to ensure quality & accuracy



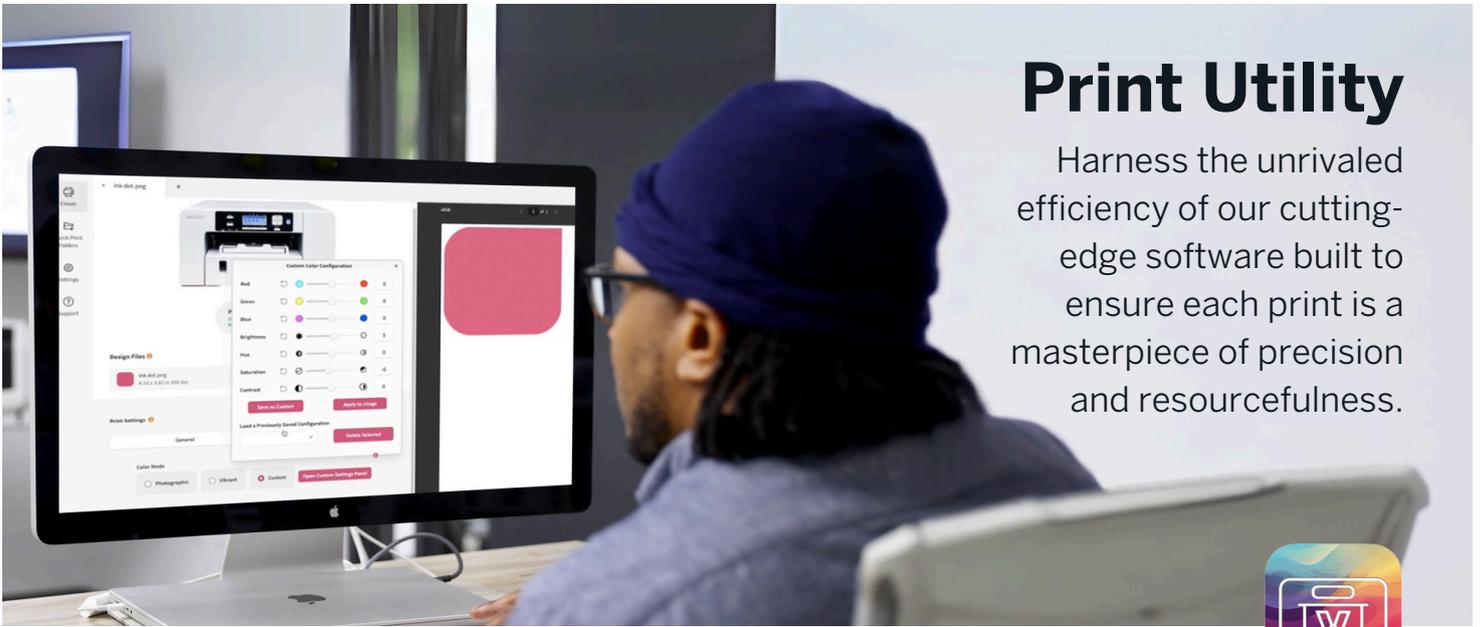
Increase Productivity

Speed up production with efficient, high-resolution printing



Improve Success

Explore our complimentary resource library designed to support you



Print Utility

Harness the unrivaled efficiency of our cutting-edge software built to ensure each print is a masterpiece of precision and resourcefulness.



Hardware	64-bit Processor	Hard Drive Space	2GB+
Memory (RAM)	16GB+ recommended	Operating System	Windows 11+ / MacOS 13.x+
Processor (CPU)	Dual Core 64-bit CPU, Intel i5 / AMD Ryzen or better	File Format	.AVIF, .BMP, .EPS, .GIF, .JPG, .PDF, .PNG, .TIFF, .WEBP

**Windows ARM is not supported (Qualcomm, Snapdragon etc) Apple Silicon natively supported.



MySAWGRASS

Design, print and sell - all in one place! Whether you're designing stunning prints or printing orders the all-in-one MySawgrass platform makes it easy.

*Sell feature currently available for U.S. only.

Make the most of your Sawgrass with

MySAWGRASS+

Unlock more projects and gifts with unlimited access to holiday-ready content.

Try FREE for 28 Days

Meet Your Instructors



Rhonda
Sawgrass Education
Manager



Rhodes Hardy
Sawgrass Education
Team



Ivy
@ivypinkmade



Judith
@Lunally.Co

Make It With Us

At Sawgrass, we believe that education and inspiration are the keys to unlocking a world of creative possibilities. All year long, we're proud to provide a wealth of resources to support your journey. From step-by-step video tutorials and blogs to live workshops, we're here to guide you every step of the way. Let's make every season one full of creativity and endless potential!



[New User Onboarding](#)



[Video Tutorials](#)



[Step-by-Step Blogs](#)



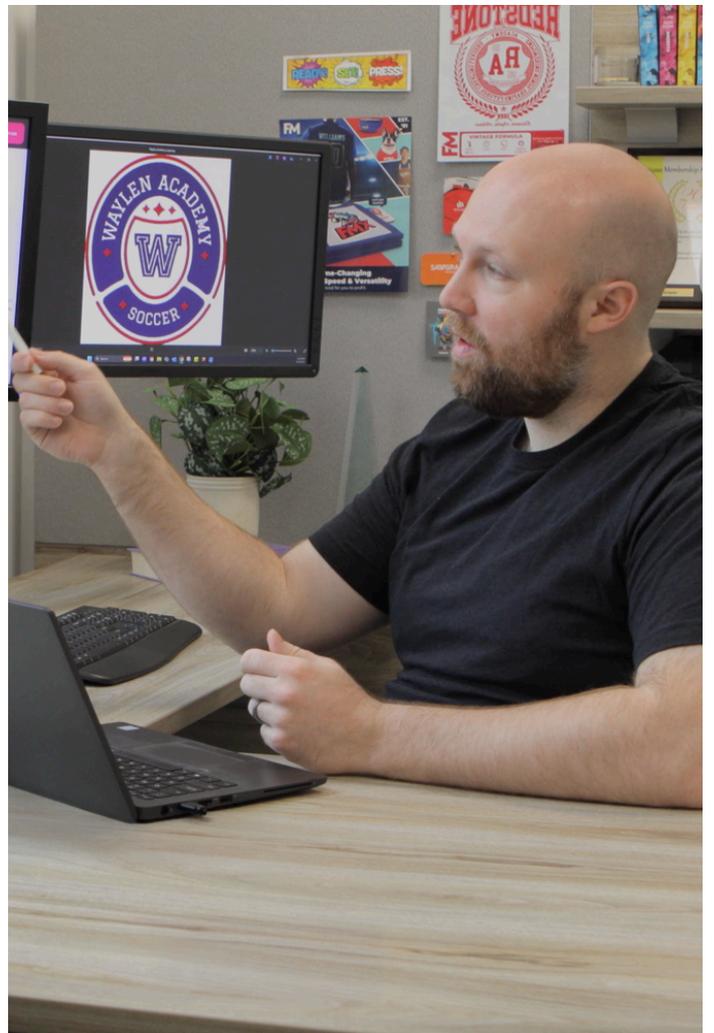
[Live Workshops](#)

Share your magic!

Tag us on social [@sawgrassink](#) and show us what you're creating.

[#sawgrass](#) [#mysawgrass](#) [#versiflex](#)







The VersiFlex System





When flexibility is the goal, the VersiFlex system is your solution. This groundbreaking technology lets you decorate on more surfaces than ever before. Whether you're working with cotton, wood, or traditional poly-coated blanks, VersiFlex opens the door to new products, new markets, and unlimited potential. Designed for decorators who want to do more for less, it's the next step in decorating innovation.

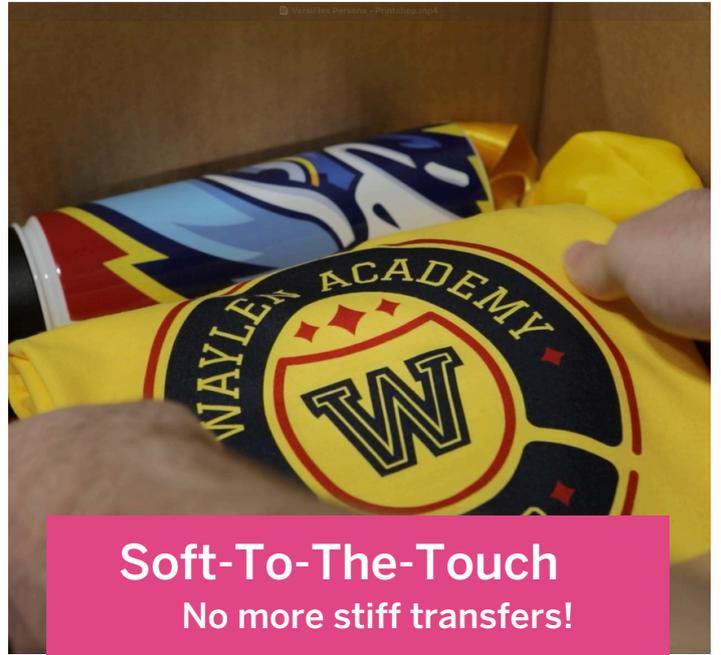




Perfect for T-Shirts
Decorate on soft cotton!



True-To-Life Colors
Realistic colors across materials!



Soft-To-The-Touch
No more stiff transfers!



Works with Best-Selling Sublimation Blanks
Create full collections - all with one system!



Self-Weeding Technology
Apply complex designs with ease - no weeding, no cutting

All In One, Easy-To-Use System

The VersiFlex system is easy to use right out of the box. No steep learning curve or complicated setup required.



Print It



Press It



VersiFlex It



Apparel

VersiFlex opens the door to endless possibilities—print vibrant, long-lasting designs on everything from t-shirts and denim jackets to crossbody bags, socks, caps, and more. Its unmatched versatility lets you decorate a wide range of soft goods with ease, making it the perfect solution for expanding your product lineup.



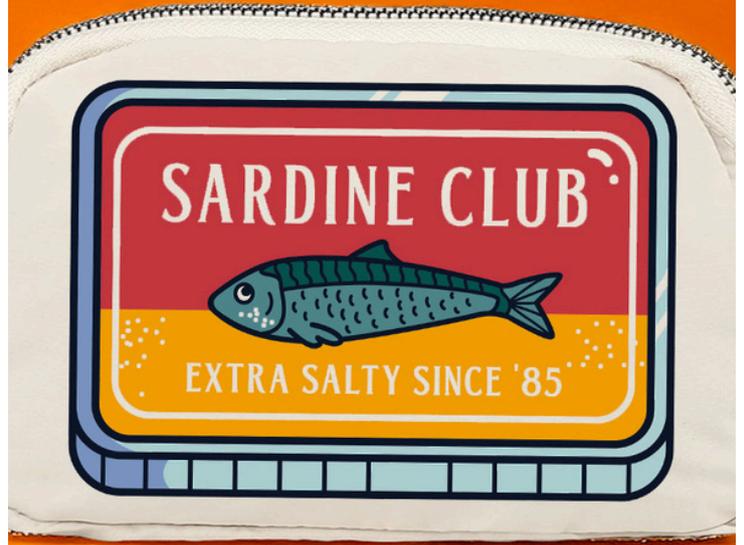


Make It With Us 



Floral Denim Jacket

Make It With Us 



Sardine Crossbody

Make It With Us 



Sublimation Slides

Make It With Us 



Cotton Cap

Make It With Us 



Sublimation Socks

Make It With Us 



Cotton Tote

Make It With Us 



Cotton T-Shirts

Home Decor

Bring your designs into every room with VersiFlex. From plush pillows and cozy throws to velvet, chenille, canvas, wood signage, and photo panels, VersiFlex delivers vibrant, durable prints on a wide range of home décor materials. Perfect for adding a personal touch or launching a custom collection, it turns everyday items into standout pieces.







Canvas Landscape



Floral Wood Frame



Impressionist Photo Panel



Chateau Wood Sign

Make It With Us 



Acrylic Knit Blanket

Make It With Us 



Chenille Pillow

Make It With Us 



Velvet Pillow

Entertaining

Elevate every meal with custom tabletop creations using VersiFlex. Print stunning designs on wood boards, cotton napkins, linen placemats, sublimation coasters, and more. Whether for everyday elegance or special occasions, VersiFlex brings personalized charm to every place setting.







Wood Serving Board



Wood Serving Board



Linen Beverage Napkins

Make It With Us 



Ceramic Coasters

Make It With Us 



Cotton Napkin

Promotional

VersiFlex makes it easy to grow your promotional lineup with high-impact, customized products. From cotton t-shirts, polos, and hats to ceramic mugs, stainless steel drinkware, duffles, and more—VersiFlex helps you deliver vibrant, durable branding on the items clients want most.



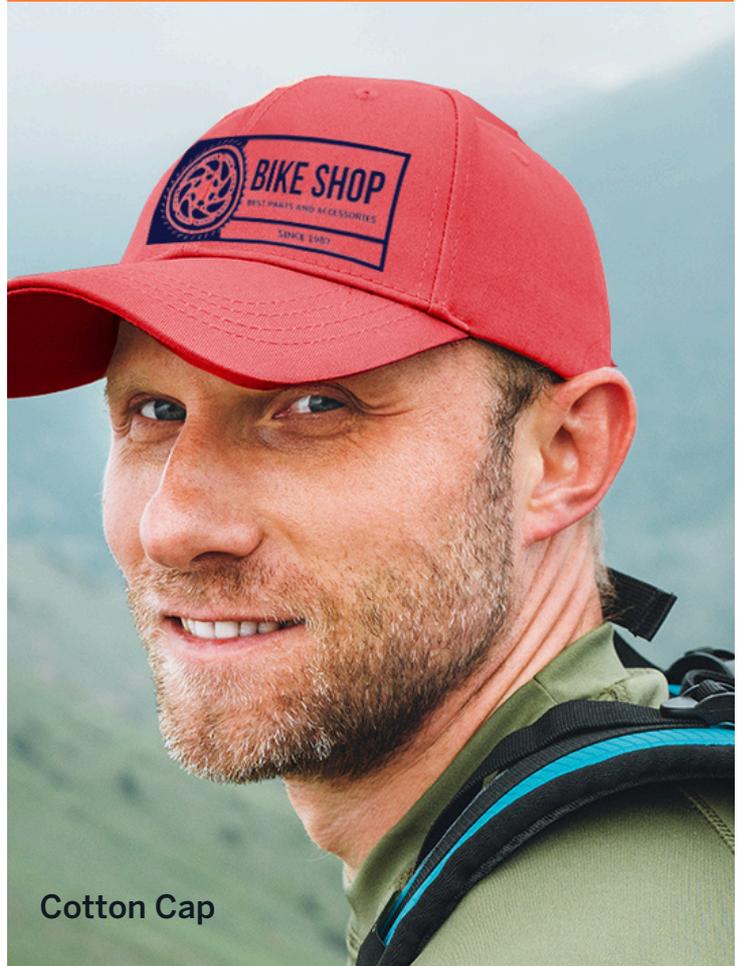


Make It With Us 



Nylon Sports Duffel

Make It With Us 



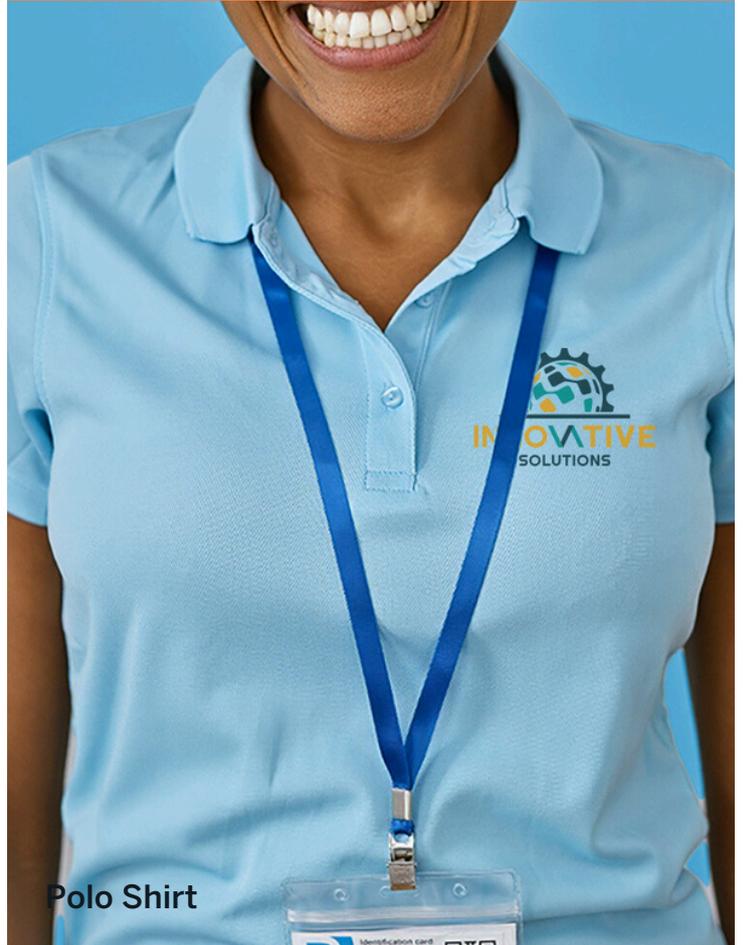
Cotton Cap

Make It With Us 



Ceramic Coffee Mug

Make It With Us 



Polo Shirt

Make It With Us 



Aluminum Sports Bottle

Make It With Us 



Cotton T-Shirt

Make It With Us 



Cotton T-Shirt



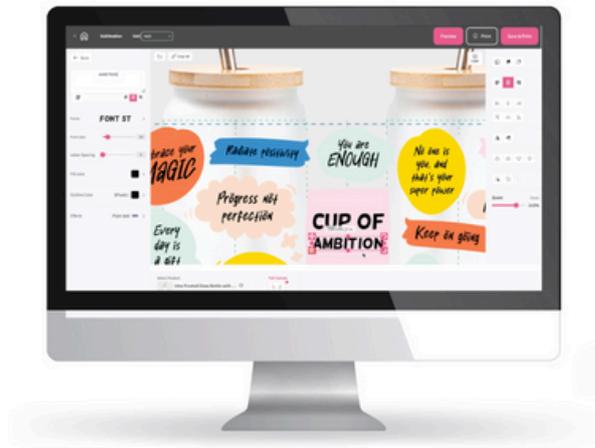
The Sublijet System





Prints On:

- Poly-coated Blanks
- Mugs
- Tumblers
- Signage
- Coasters
- & More



When you need vibrant results that last, Sawgrass sublimation systems deliver. With our trusted printers, SubliJet inks, and easy-to-use software, you'll get consistent, professional-quality output every time. From custom apparel and gifts to signage and hard goods, our technology produces rich color that won't fade, crack or peel. Whether you're just starting out or scaling up, Sawgrass gives you the tools to create with confidence.





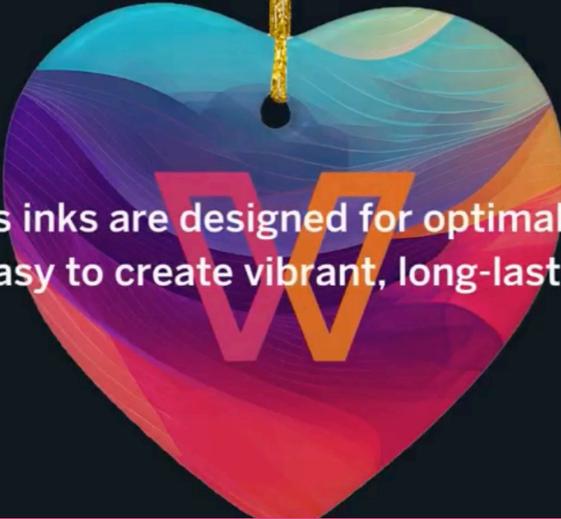
Industry's Only All-In-One System
Trusted by hobbyists and professionals alike



Consistent, Durable Results
Sublijet prints are scratch-resistant, UV-resistant and dishwasher safe.



True-To-Life Colors
Create high-quality photo gifts



Sawgrass inks are designed for optimal transfer, making it easy to create vibrant, long-lasting designs.

The Heart of Sublimation

Discover the magic of sublimation with a system designed for vibrant results and easy, reliable production from your first print to the final reveal.

All In One, Easy-To-Use System

The VersiFlex system is easy to use right out of the box. No steep learning curve or complicated setup required.



Print It



Press It



Peel It



Make It With Us 



Mama Photo Mug

Make It With Us 



Rococo Woman Light Up Photo Block

Make It With Us 



Let's Go Girls Neoprene Can Hugger

Make It With Us 



Ginger Jar Monogram Tea Towel

Make It With Us 



Palm Leaf Bluetooth Speaker Tumbler

Make It With Us 



Striped Initial Pickleball Paddle

Make It With Us 



Also available in photo frames!

Ranger Station Travel Magnets

Make It With Us 



Cup of Ambition Glass Tumbler

Make It With Us 



Dad Joke Apron

Make It With Us 



Made With Love Pot Holder

Make It With Us 



Art Deco Bottle Opener

Make It With Us 



Ceramic Coasters

Make It With Us 



Aluminum Sports Bottle

Make It With Us 



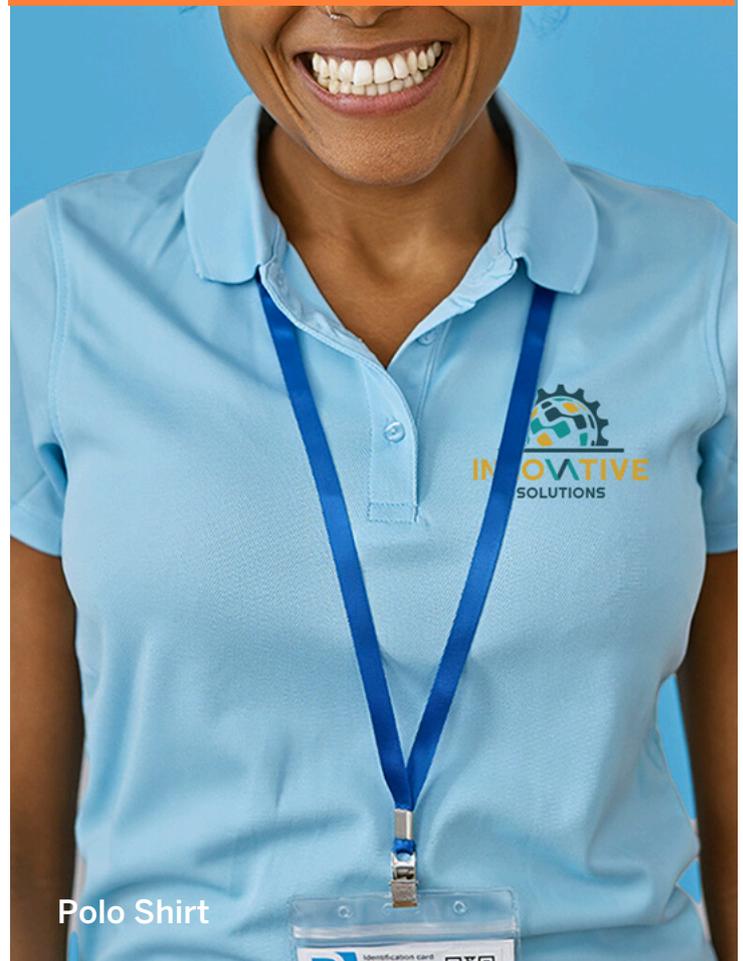
Sublimation Slides

Make It With Us 



Ceramic Coffee Mug

Make It With Us 



Polo Shirt

Make It With Us 



World's Best Tumbler

Make It With Us 



Sublimation Socks

Make It With Us 



3D Flower Keychain

Make It With Us 



Custom Name Teacher Tumbler

Make It With Us 



Spring Watercolor Pillow

Make It With Us 



Adventure 25oz Tumbler

Make It With Us 



Playlist Photo Block

Make It With Us 



3D Floral Skinny Tumbler

SAWGRASS™ Here To Help

Dealer Portal

- Dealer Resources
- Product Updates
- Brand Guidelines & Assets

Education

- Knowledge Base
- Tutorials
- How-To Videos

User Support

- Access to our global support team through trackable tickets

[CONTACT SALES](#)

Dealer Support

At Sawgrass, our dealers are more than partners. They are part of our family. We are committed to supporting your success every step of the way by providing world-class training, responsive technical support, and exclusive resources designed to help you grow your business. From innovative products to ongoing collaboration, we make sure you have the tools, knowledge, and confidence to thrive in a competitive market. Your success is our mission.

Available with world-wide/multi-language support



Meet Your Team



Peter Valinski
VP Business Development



Christine Kolb
VP of Sales



Andy Costa
North America



Cameron McGregor
Australia & Asia



Moshe Blumenfeld
Southern
Europe/Latin
America



Andrea Evans
Northern/Eastern EU
Ireland and UK



Abdallah Obeidat
Middle East